

# ANANSA

Technical Whitepaper · Version 1.0

**TRADE. UTILITY. INNOVATION.**

Token: $ANAN · Blockchain: Solana · Total supply: 250,000,000

https://anansa.com

# 1. Abstract

ANANSA is a Solana-based ecosystem initiative designed to connect digital asset participation with practical services across trade, employment, local services, content discovery and social connections.

The project is structured around multiple products that are intended to operate within one connected ecosystem.

Its development approach combines a native digital token, community participation systems, planned marketplace services, advertising-based revenue opportunities and social impact initiatives.

This document describes the proposed ecosystem structure, token allocation, vesting calculations, community reward accounting, revenue model and technical considerations.

Product features described as planned are not represented as completed or deployed systems.

# 2. Ecosystem Architecture

ANANSA is designed as a collection of connected product modules.

### 2.1 Token Layer

The token layer is based on Solana and is intended to support the $ANAN token. The token's total supply is 250 million. Token distribution is divided into seven allocation categories:

- Airdrop.
- Charity and social impact.
- Presale.
- Team.
- Liquidity.
- Staking rewards.
- Marketing.

The token contract and distribution wallets should be documented publicly so users can independently verify the supply and allocation structure.

### 2.2 Application Layer

The application layer is intended to provide access to ANANSA products, including:

- P2P escrow and cross-border trade.
- Job Board.
- Local Services Directory.
- ANANSA Feed.
- Companionship and social connections.
- Community participation and rewards.

Each product may operate as a separate module while remaining accessible through the wider ANANSA platform.

### 2.3 Community Layer

The community layer includes the Telegram Mini App and future platform integrations. It is intended to support:

- User registration and account management.
- Referral tracking.
- Daily tasks.
- Participation points.
- Airdrop eligibility tracking.
- Advertising activity.
- Community reward calculations.

The Mini App is a participation and community interface. It should not be confused with the complete ANANSA ecosystem application.

## 3. Token Supply & Distribution

The maximum token supply is 250,000,000 $ANAN.

| Allocation | Amount | Percentage |
|---|---:|---:|
| Airdrop | 100,000,000 | 40% |
| Charity & Social Impact | 52,000,000 | 20.8% |
| Presale | 50,000,000 | 20% |
| Team | 18,000,000 | 7.2% |
| Liquidity | 15,000,000 | 6% |
| Staking Rewards | 10,000,000 | 4% |
| Marketing | 5,000,000 | 2% |
| **Total** | **250,000,000** | **100%** |

### 3.1 Charity Allocation Adjustment

The original team allocation was 20 million tokens. A total of 2 million tokens, representing 10% of the original team allocation, was reassigned to the charity allocation. The resulting distribution is:

- Team: 18 million tokens.
- Charity and social impact: 52 million tokens.

This is an internal allocation adjustment. It does not increase the maximum supply or involve new token minting. The transfer should be documented through the relevant allocation records and, where applicable, publicly verifiable wallet transactions.

# 4. Vesting & Unlocking Mechanics

Unlocking schedules determine when allocated tokens become available under their respective distribution arrangements.

An unlock does not necessarily mean that tokens immediately enter the circulating supply. Actual circulation depends on distribution, claims, transfers and other relevant actions.

## 4.1 Airdrop Vesting

Total allocation: 100,000,000 tokens.

| Release | % of original allocation | Tokens |
|---|---|---|
| Launch | 40% | 40,000,000 |
| Week 1 | 10% | 10,000,000 |
| Week 2 | 10% | 10,000,000 |
| Week 3 | 10% | 10,000,000 |
| Week 4 | 10% | 10,000,000 |
| Week 5 | 10% | 10,000,000 |
| Week 6 | 10% | 10,000,000 |
| **Total** | **100%** | **100,000,000** |

The remaining 60 million tokens are released over six weekly periods. The airdrop system should record each user's eligibility, allocation, claim status and transaction reference.

## 4.2 Presale Vesting

Total allocation: 50,000,000 tokens. Presale price: $0.40 per token.

| Release | Percentage | Tokens |
|---|---|---|
| Launch | 50% | 25,000,000 |
| After 1 week | 25% | 12,500,000 |
| After 2 weeks | 25% | 12,500,000 |
| **Total** | **100%** | **50,000,000** |

If the full presale allocation is sold at $0.40 per token, the theoretical gross proceeds would be $20 million before expenses and other deductions. This is a calculation, not a guarantee of fundraising results.

## 4.3 Team Vesting

Total allocation: 18,000,000 tokens.

| Release | Tokens |
|---|---|
| Launch — 30% | 5,400,000 |
| Remaining 70% | 12,600,000 |
| Monthly release over 12 months after cliff | 1,050,000 per month |

The remaining 70% is subject to a two-month cliff and is then released monthly over 12 months. The vesting contract or administrative process should clearly define the launch timestamp, cliff completion and monthly release dates.

### 4.4 Charity Vesting

Total allocation: 52,000,000 tokens. The intended schedule is:

| Release | % of original allocation | Tokens |
|---|---|---|
| One month after launch | 30% | 15,600,000 |
| Month 2 | 10% | 5,200,000 |
| Month 3 | 10% | 5,200,000 |
| Month 4 | 10% | 5,200,000 |
| Month 5 | 10% | 5,200,000 |
| Month 6 | 10% | 5,200,000 |
| Month 7 | 10% | 5,200,000 |
| Month 8 | 10% | 5,200,000 |
| **Total** | **100%** | **52,000,000** |

The charity allocation is intended to support agriculture, education and other approved social impact initiatives. The project should maintain public records of allocation releases, transfers and the use of funds.

### 4.5 Liquidity Allocation

Total allocation: 15,000,000 tokens. The planned arrangement is for the full liquidity allocation to be made available for launch liquidity. The actual liquidity deployment, pool configuration and any applicable lock arrangements should be documented separately.

### 4.6 Staking and Marketing Allocations

Staking rewards: 10,000,000 tokens. Marketing: 5,000,000 tokens. Their detailed release schedules and spending controls should be published before the respective programmes begin.

## 5. Initial Circulating Supply Calculation

Based on the planned launch unlocks:

| Allocation | Launch amount |
|---|---|
| Presale | 25,000,000 |
| Airdrop | 40,000,000 |
| Team | 5,400,000 |
| Liquidity | 15,000,000 |
| **Total** | **85,400,000** |

This represents approximately 34.16% of the total supply. The remaining 164,600,000 tokens are outside this initial launch calculation.

This figure is a planned launch-unlock calculation, not a guarantee that every unlocked token will immediately circulate in the market. The final circulating supply should be confirmed against actual wallet balances, claims, liquidity deployment and token distribution at launch.

## 6. Long-Term Token Release Policy

ANANSA's long-term token release approach is intended to provide a structured and predictable release of eligible reserves.

The previously proposed policy is to unlock 10% annually over a ten-year period, beginning one year after launch, with the planned annual release date being 1 January. The proposed arrangement also includes a 30-day delay between an annual unlock and the tokens entering circulation.

However, the exact reserve balance to which this policy applies must be defined separately from the airdrop, presale, team and charity vesting schedules. Before this section is treated as final, the project must publish:

- The exact wallets and allocation categories covered.
- The opening reserve balance.
- Whether the 10% is calculated from the original reserve or the remaining reserve.
- The annual release amounts.
- The 30-day distribution procedure.
- The applicable wallet controls and public verification method.

This clarification is necessary to prevent double-counting tokens already governed by their own vesting arrangements.

## 7. Community Participation & Airdrop Accounting

The ANANSA community participation system is intended to record user activity and support the upcoming airdrop programme.

### 7.1 Participation Points

Users may earn participation points through eligible activities such as:

- Daily tasks.
- Referral activities.
- Community engagement.
- Advertising activities.
- Other approved campaigns.

Points are an internal participation measurement unless and until the project publishes a specific conversion or allocation formula. Points should not be presented as cash balances or guaranteed token rewards.

### 7.2 Referral Tracking

The referral system should distinguish between:

- Total invited users.
- Registered referrals.
- Active referrals.
- Qualified active referrals.

A referral should only count towards reward eligibility after satisfying the published activity requirements. The system should maintain referral records and activity logs to reduce duplicate accounts, fake referrals and other forms of manipulation.

## 8. Community Advertising Revenue-Sharing Mechanism

The ANANSA Community Rewards Programme is designed to allocate 30% of eligible advertising revenue to qualified community members during Phase 2. This allocation is separate from the token distribution and does not create new $ANAN tokens.

### 8.1 Revenue Allocation

Let $R$ = eligible advertising revenue, $S$ = weekly spin reward pool, $O$ = OG community reward pool, $P$ = revenue remaining outside the community reward allocation. The planned calculations are:

$$S = 0.10\ R$$
$$O = 0.20\ R$$
$$P = 0.70\ R$$
$$\text{therefore } S + O = 0.30\ R$$

Example using $100 of eligible advertising revenue:

| Allocation | Amount |
|---|---|
| Weekly spin pool | $10 |
| OG reward pool | $20 |
| Remaining revenue | $70 |
| **Total** | **$100** |

The definition of eligible advertising revenue, including adjustments for refunds, fees or other deductions, must be published in the programme's final accounting rules.

### 8.2 Category A — Weekly Spin Pool

Eligibility:

- Between 50 and 199 qualified active referrals.
- Completion of the required daily tasks for seven consecutive days.
- Compliance with the programme's activity and anti-abuse rules.

Eligible users are granted access to a weekly spin reward mechanism. The intended cash reward range is $1–$5 per eligible spin, subject to the final published wheel rules and available pool balance.

If the cash spin pool is exhausted, the system may award ANANSA participation points instead of cash. A missed required daily task resets the user's seven-day qualification streak for that weekly cycle.

### 8.3 Category B — OG Community Pool

Eligibility begins at 200 qualified active referrals. There is no stated upper referral limit. The system should calculate eligibility using qualified active referrals during the relevant measurement period rather than total registrations alone.

The dashboard should display:

- Total referrals.
- Qualified active referrals.
- Rank.
- Weekly eligibility.
- Calculated reward.
- Claim status.

Eligible users submit claims through the Mini App. Payouts are intended to be processed manually through the designated Admin Vault using the payment method and network officially announced by the project.

### 8.4 Admin Vault Accounting

The administration system should maintain separate accounting balances for:

1. Spin Cash Balance.
2. OG Reward Balance.

3. ANANSA Points Reserve.

Each balance should record:

- Deposits.
- Reward allocations.
- Claims.
- Payments.
- Failed transactions.
- Adjustments.
- Remaining balances.

Cash rewards must not exceed the available cash balance. Points may be used as the stated fallback for eligible spin participants when the spin cash pool is exhausted. Points should not be treated as cash or represented as a cash-equivalent asset.

### 8.5 Reward Calculation and Claims

The system should calculate reward eligibility based on the programme rules and the relevant activity period. For manual OG payouts, the administration interface should record:

- User account identifier.
- Eligible referral count.
- Calculated reward.
- Claim request date.
- Approval status.
- Payment destination.
- Transaction reference.
- Payment completion status.

This provides an auditable record of reward processing.

### 8.6 Anti-Abuse Controls

The reward system should include reasonable safeguards against:

- Duplicate accounts.
- Automated or fake registrations.
- Referral manipulation.
- Repeated claims.
- False task completion.
- Suspicious activity.

The project should publish clear disqualification and appeal procedures before the programme becomes active.

## 9. Ecosystem Revenue Model

ANANSA intends to develop revenue through the products and services within its ecosystem. Potential revenue sources include:

- P2P escrow and transaction service fees.
- Platform service fees.
- Advertising.
- Job and business listings.
- Other approved digital services.

The exact fees, charges and payment arrangements will depend on the final implementation of each product. Revenue should be recorded separately from token allocations and community reward reserves.

## 10. Revenue Buyback & Burn Mechanism

ANANSA's stated objective is to allocate 10% of platform revenue towards the acquisition and burning of $ANAN tokens. The intended process is:

1. Determine eligible platform revenue.
2. Calculate the 10% allocation.
3. Execute a $ANAN buyback.
4. Send acquired tokens to the approved burn mechanism.
5. Publish transaction records for independent verification.

The project should disclose the revenue calculation period, wallet used, execution records and burn transaction references. A burn should only be described as completed after the relevant on-chain transaction has been confirmed.

The buyback and burn mechanism is intended to reduce token supply over time when executed. It does not guarantee token appreciation, a minimum price or investment returns.

## 11. Charity & Social Impact Framework

The charity allocation is intended to support agriculture, education and community development. The project aims to use the allocated funds for initiatives that can create practical value for communities. To improve accountability, ANANSA should maintain:

- A record of charity wallet balances.
- Records of token unlocks.
- Approved project descriptions.
- Disbursement records.
- Beneficiary or partner documentation where appropriate.
- Periodic public reports.

The existence of an allocation does not automatically mean funds have been spent or that a particular social outcome has been achieved.

## 12. Security & User Protection

Security is an important requirement for the ANANSA ecosystem. The planned products will require appropriate security controls based on their individual functions. Relevant considerations include:

- Secure account authentication.
- Wallet connection safeguards.
- Access control for administrative accounts.
- Protection of user information.
- Transaction verification.
- Referral and reward abuse prevention.
- Secure escrow handling.
- Monitoring of suspicious activity.
- Testing before public deployment.

Any smart contracts that handle user funds should undergo appropriate testing and independent security review before production use. The project should not claim an audit has been completed unless a genuine audit report is available.

## 13. Governance & Administration

ANANSA's administration will be responsible for coordinating ecosystem development, community programmes, reward processing and operational decisions.

As the ecosystem develops, the project may introduce additional transparency and community participation mechanisms. Administrative controls should be designed to limit unnecessary access to sensitive systems. For financial operations, the project should maintain transaction records and appropriate approval procedures.

The final governance model and any future community voting arrangements will be announced separately.

## 14. Risks & Disclaimers

Participation in digital assets and blockchain-based applications involves risks. These may include:

- Token price volatility.
- Liquidity risks.
- Smart contract vulnerabilities.
- Wallet security risks.
- Platform downtime.
- Regulatory changes.

- Market conditions.
- Delays in product development.
- Changes to third-party advertising or service providers.

The ANANSA ecosystem is under development. Product availability, reward programmes and roadmap milestones may change as development progresses.

Nothing in this document guarantees financial returns, token appreciation, employment, income or successful completion of a transaction. Users should evaluate the risks and conduct their own research before participating.

## 15. Conclusion

ANANSA aims to build a connected digital ecosystem around practical opportunities.

By bringing together trade, employment, local services, content discovery, social connections and community participation, the project seeks to create a platform with a broader purpose than token trading alone.

Its long-term direction is centred on accessibility, participation, responsible development and community impact.

### ANANSA — Trade. Utility. Innovation.

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$ANAN is a digital asset and involves risk. Nothing in this document constitutes financial, investment, legal or tax advice, or a promise of profit.